

MAGAZINE PRODUCT ROUNDUP

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**GLOBAL
COSMETIC
INDUSTRY®**
The Beauty Innovator's Resource

Make more of an impact with the Product Roundup Program.

Scheduled magazine display advertisers receive an additional value of inclusion in *Global Cosmetic Industry's* Product Roundup program. This special Product Roundup program extends your reach and frequency by more than **400%** and includes marketing inquiries.

BENEFITS

1. As a **magazine** display advertiser, you'll receive additional coverage in a very popular section of the magazine titled "Product Roundup."
2. Following the Product Roundup coverage in the magazine, your product information will be scheduled in the monthly "Product Roundup" **newsletter** that includes marketing inquiries (soft leads).
3. Additionally, your product information will be posted on *Global Cosmetic Industry's* **website** and will be included in the monthly Product Roundup feature page.
4. Highlights of the Product Roundup featured page will be promoted via *Global Cosmetic Industry's* daily newsletter and social media channels.

MARKETING INQUIRIES


1. As buyers demonstrate interest in your product by clicking to learn more, you will receive e-mail contact information to follow up with an e-blast on the products you featured.
2. Best practice for following up on marketing inquiries: Offer qualified prospects more information about your new product with a whitepaper or a sample request.

QUALIFICATION FOR THE NEW PRODUCT ROUNDUP PROGRAM


1. Schedule a minimum 4x display ad program in *Global Cosmetic Industry* magazine in 2026.
2. For every display advertisement placed, you may submit a product to be published in that issue of the magazine.

PRODUCT ROUNDUP [Products, Equipment & Services]


Header




Manuka Extract Range for Sensitive Skin
Campo Research Pte Ltd
www.campo-research.com
Lipid spectrum aquapharm is distributed in Australia, Southeast Asia and New Zealand. Apart from its traditional use, manuka can ameliorate skin problems such as itchiness and rashes, as well as accelerate the healing of skin. Campo's Manuka Extract range is ideal for body oils and emulsions made especially for sensitive skin.



Nuon Skin Soothing Cooling Device with Infrared LED Technology
Nuon Medical
www.nuonmedical.com/
Nuon's Skin Soothing Cooling Device features 10 red/infrared LEDs and a built-in cooling system for soothing skin treatment. Type-C rechargeable with LED power indicators and automatic low-battery alert.




Innovative Skin Solution with Triplobiome Technology
Provital
www.wearprovital.com/en
Provital presents Purbiome, a second ecosystem ingredient powered by Triplobiome Technology. Bringing the essence of this symbiosis directly to the skin. As the first agro-psychological solution, Purbiome reconnects mature women with nature's wisdom. With its triple-efficacy approach, Purbiome improves adult acne, oily skin, and inflammation while preventing aging signs.




Innovative Cosmetic Solutions with Japanese Excellence
Tokiva Cosmetics International
www.tokivacosmetics.com
Tokiva Cosmetics delivers high-performance, innovative formulas for eyes, lips, face and brows. Inspired by global brands, Tokiva combines Japanese innovation with turnkey solutions to streamline product development. From clean beauty to long wear pigments, our customization technologies allow formulators to create trending cosmetics. Attending Makupu in NY September 17-18, 2023! Visit us at booth B23.

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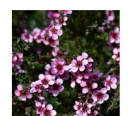
Top Derms Agree: These Skin Care Ingredients Work Best




In a Northwestern Medicine study, a host of nationwide experts identified the best topical skin care ingredients for green skin conditions. The review focused on recommendations by cosmetic dermatologists and narrowed a list of 318 to just 23.
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Sun Deep Inc.'s SPF 50 Sun Drops




Campo's Manuka Extract Range for Sensitive Skin




Spectra Colors' Special DMC Black 2 for Eyes and Lips Products




Tokiva's Innovative Cosmetic Solutions with Japanese Excellence




Purbiome by Provital: Innovative Skin Solution with Triplobiome Technology



Nuon Skin Soothing Cooling Device with Infrared LED Technology



Luxurious Zircon Acrylics for High-End Beauty Brands



Illuminating Ceramide Jelly Oil Hydration, Glow & Skin Barrier Support

MATERIAL SPECIFICATIONS AND DEADLINES

Qualifying advertisers will receive an e-mail with a link to submit the following:

1. A 50 word product or service description.
2. A single image. Image requirements: .jpg, .gif or .png, at 300 dpi. No company logos, trademarks or additional verbiage on images.
3. A URL link to the specific product page on your website.
4. You will be asked to include your company name, phone number and website as you would like it to be seen.